

HOW TO SHOOT GOOD VIDEO

1. HOLD YOUR SHOTS 5 TO 10 SECONDS. (SUPER SLOW PANS)
2. VARY YOUR SHOTS - CLOSE, MEDIUM AND WIDE
3. WHAT'S SPECIAL
4. SHOOT TO EDIT (AVOID PICKUP TRUCK SHOOTING)
5. GET IN FRONT OF THE CAMERA (BLOOPERS BECOME GAG REEL)
6. TELL A STORY
7. KEEP IT SHORT
8. MEET THE LOCALS
9. LEARN LOCATION BEFORE YOU VISIT
10. HAVE FUN!